



**WPGC-FM, WPGC HD2
QUARTERLY ISSUES & PROGRAMS REPORT**

July 1st thru September 30, 2014

3rd Quarter

Prepared by:

Justine Love

Director, Community Affairs & Public Relations
CBS Radio, Washington DC

QUARTERLY PROGRAMMATIC HIGHLIGHTS

3rd QUARTER 2014

- ◆ **Participated in Serve DC 911 Day of Service “thank you uniforms “**
- ◆ **Participated in Community Wednesday “Knocking Violence out of the Park”**
- ◆ **Participated in the 11th Annual Fill A Backpack with Food with Safeway/Women Who Care Ministries**
- ◆ **Participated in the Travis Manion 5K walk celebrating wounded warriors and first responders**
- ◆ **Participated in Beautification Day for DC Public Schools prepared schools for the school year**
- ◆ **Participated in the GWUL Back to School/Wellness Festival**
- ◆ **Served as Celebrity Golfers for the 16th Annual Golf Tourney for the GWUL**
- ◆ **Participated in Northwestern SHS with DJ Flexx celebrating students with special needs**
- ◆ **Participated in Lincoln Heights Community Day**

ON TRACK

WPGC FM, WPGC FM HD-2 Quarterly Issues Program Report
3rd Quarter
(07/01/14 -9/30/14)

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Financial, Education, Culture and Homelessness
Date: 07/06/2014, 07/13/2014
Guest: Laron Finney
Title: International Festival

This show focused on the upcoming 2014 First Annual International Festival to be held in Prince Georges County on July 12/13, 2014 at the Boulevard at the Capital Centre. The highlights of the festival were discussed in detail including the empowerment pavilions featuring Health and Wellness, Homebuyers Assistance, Job Fair, STEAM and a fabulous line up of talent featuring TLC and Ludacris.

This show focused on the DC Village Academy which is an all boy's charter school in Washington DC that addresses the needs of so called "Boys in trouble". The show focused on the work that the school has done to better educate African American Boys, increase their learning and behavior abilities, keep them out of special education and help to change and save their lives. We also introduced the new Prince George's County location

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Financial, Education, Culture, women's Issues, Health, Culture and Youth
Date: 07/20/2014, 07/27/2014
Guest: Derrick and Davida Brown
Title: Marriage Rocks
Time: 34 minutes

This show focuses on the principal of strengthening the family through a new online movement called created by happily married couple Derrick and Davida Brown; they promote healthy marriages and strengthening the family throughout the community.

Program: "ON TRACK"-FM
Host: Roland Turner
Issues: Financial, Education, Health, Women's Issues, Youth and Culture
Date: 08/03/2014, 08/10/2014
Guest: Claudette Perry, Special Events Coordinator and Keith MacCannon/AmeriHealth
Title: GWUL 3rd Back to School and Wellness Festival
Time: 30 minutes

This show focused on the upcoming Greater Washington Urban League's partnership with AmeriHealth DC presents a Community Health and Wellness Back to School Festival on Saturday, August 16th from

11 am to 5pm. This show featured questions on why AmeriHealth chose to support this event. Free Health Screenings, Healthy Cooking demonstrations, Fitness Dance, First Time Home Buyers workshop, financial literacy workshop, free backpacks and school supplies.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Culture, Financial and Youth

Date: 8/17/2014

Guest: Dr Carol Crawford-Shelton

Title: Co-Founder of the STARRS Academy

Time: 30 minutes

This show focused on a new summer education enrichment program in Montgomery County called the The STARRS Academy. Discussed in the show was how children learn how quickly they can forget over the summer and ways to help them improve those learning skills over the summer and during the school year.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Culture, Financial, Transportation, Women's Issues, Health, Crime/Violence and Youth

Date: 8/24 /2014, 08/31/2014

Guest: Maria Gomez, President/CEO The Mary's Center

Title: Mary's Center

Time: 30 minutes

This show focused on the Mary's Center which is a non-profit organization that helps to meet the needs of Latino affairs in the community. The show focused on the programs and services of the The Mary's Center and how it also help women and immigrants with health, education, poverty and much more .

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Culture, Financial, Transportation, Women's Issues, Health and Youth

Date: 09/07/2014

Guest: Heide Elliot, RN, Clinical Coordinator for Sickle Cell Program @CNMC

Title: Sickle Cell Disease

Time: 30 minutes

This show focused on September as Sickle Cell Awareness Month as well as on upcoming Sickle Cell Walk sponsored by Children's National Medical Center on September 13th. An in depth discussion on the characteristics of Sickle Cell Disease was discussed in detail along with the various cutting edge new treatments and cures.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Education, Culture, Financial, Women's Issues, Health, and Youth

Date: 09/14/2014

Guest: Donna Rattley Washington, Comcast, Vice President of Community/Government Affairs

Title: Comcast Internet Essentials Program

Time: 30 minutes

This show focused on the Comcast Internet Essentials Program which is a program in the community where Comcast pledges to help close the Digital Divide in the community by launching its Back to School Internet Essentials program where they offer low income families six months free of Internet Service and Amnesty towards their past due year old balances to help children receive the internet in their home.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Women's Issues, Health, Education, Culture and Youth

Date: 09/21/2014, 09/28/2014

Guest: Todd Heavener, Enterprise Rent A Car, Karen Price-Ward, Southwest Airlines,
Queen Gladden, GWUL

Title: GWUL Celebrity Golf Tournament

Time: 30 minutes

This show focused on the GWUL's upcoming 16th Annual Celebrity Golf Tournament on Monday, September 29, 2014 at the Country Club at Woodmore. The fundraising aspect of the tournament, the sponsors, the auction, and the competitiveness of the players this year and new golf clinic and the benefits to the Urban League was all discussed in detail.

Youth

WPGC-FM, WPGC-HD2
Quarterly Issues Program Report
3rd Quarter
(07/01/14-9/30/14)

Program: "Community Focus"
Host: Justine
Title: PG Youth Jazz Ensemble
Guest: Antonia Parker and Cheney Thomas, Co-Founders
Issues: Youth, Education, Crime/Violence and Culture
Date: 8/03/14
Time: 12:01 of a 30 minute show

Antonio Parker and Cheney Thomas founded the PG Youth Jazz Ensemble four years ago. Designed by two teachers who want to give youth in PG County an opportunity to showcase/develop their musical crafts. Also discussed was the upcoming Sumer Jazz camp for students' ages of 13-17. Also discussed that listeners are encouraged to hear the students perform in the various free venues.

Transportation

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(7/01/14-9/30/14)

Program: "Community Focus-FM"
Host: Justine Love
Issues: Transportation, Financial, and Education
Run Time: 13:51 minutes of a 30 minute show
Aired: 7/13/2014
Guest: David Austin, Vice President of Marketing Service
Title: AARP

This show discussed the new branding of AARP..AAReal Possibilities and also discussed how to use the website to get suggestions and discounts for vacation. How the website can help you to plan a trip for your whole family with affordable trips, discount shows and activities.

Program: "Community Focus-FM"
Host: Guy Lambert
Issues: Transportation, Financial, and Education
Run Time: 12:16 minutes of a 30 minute show
Aired: 7/27/2014, 08/17/2014
Guest: Lucinda Babers
Title: Director of Department of Motor Vehicles for DC

Ms Babers, Director of DC DMV informed us As of May 1, 2014 DC is issuing a real ID drivers permit to those who are renewing their licenses. She discussed the necessary documents one must have to get your Real ID. Real ID will be issued to those do not have a driver's license also. This form of identification is going to be a part of standard issue in all states.

Crime/Violence

WPGC -FM, WPGC-HD 2
Quarterly Issues Program Report
3rd Quarter
(07/01/14-9/30/14)

Program: "Community Focus"

Host: Justine Love

Title: Unity in the Community

Guest: Rev LaVerne Harley

Issues: Crime/Violence, Women's Issues, Health, Culture, Financial, Youth an Education

Date: 8/31/14

Time: 10:34 of a 30 minute show

The show focused on the collaboration of the Metropolitan Police and Prince Georges County Police Department, Clergy and community leaders addressing the violence plaguing two jurisdictions. The day will be filled with free food, games, walk, health screenings and crime prevention tips designed to engage the community to know their neighbors. The event takes place on Saturday, September 6, 2014 from 12 to 4 pm.

Program: "Community Focus"

Host: Justine Love

Title: Summertime Team

Guest: Rev Anthony Motley

Issues: Crime/Violence, Women's Issues, Health, Culture, Financial, Youth an Education

Date: 9/07/14, 09/28/2014

Time: 19:15 of a 30 minute show

This show focused on the 11th Annual Forgiving Mothers Summertime Tea to be held on Sunday, October 5, 2014 at the Willard Hotel 2 to 5 pm. This event was created as a healing process for mothers and family members who have lost a love one to violence.

Program: "Community Focus"

Host: Justine Love

Title: Don't Touch Me

Guest: Mishondy Wright-Brown

Issues: Crime/Violence, Women's Issues, Health, Culture, Financial Education

Date: 9/14/14

Time: 10:34 of a 30 minute show

Out of tragedy comes positivity..CEO/Founder Mischondy Wright-Brown discussed her non-profit Don't Touch Me. Being a survivor of child sexual abuse and a parent to her own children who were sexual assaulted by their father she created a nonprofit designed to help children and the parents cope with the violence, knowing the signs and heighten awareness to those who are victimized and often times voiceless.

Education

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(7/01/14-9/30/14)

Program: "Community Focus"
Host: Justine Love
Issues: Education, Youth and Financial
Run Time: 9:06 minutes of a 30 minute show
Aired: 8/10/2014
Guest: Claudette Perry, Coordinator for Back to School/Wellness Festival

This is year 3 for the Greater Washington Urban League Back to School/Wellness Festival. Date is August 16 from 11am to 5 pm at GWUL Headquarters. Numerous activities will occur such as free health screenings, free backpacks, first time home buyers/financial literacy workshops.

Program: "Community Focus"
Host: Justine Love
Issues: Education, Youth and Financial
Run Time: minutes of a 30 minute show
Aired: 08/24 /2014
Guest: Dr Heather Washington, Maya Angelou /See Forever Foundation

Maya Angelou Public Charter School's mission is to create learning communities in lower income urban areas where all students, particularly those who have not succeeded in traditional schools, can reach their potential and prepare for college, career, and a lifetime of success. At Maya Angelou our students develop the academic, social, and employment skills they need to build rewarding lives and promote positive change. MAPCS high school, Young Adult Learning Center and Academy at the New Beginnings Youth Development Center provide a comprehensive education in a non-traditional setting to all students including those who have not been successful in their educational experiences. We achieve this through a demanding academic program, socio-emotional learning support, and tiered interventions that focus on the whole child. Our students will leave us with a foundation to be successful in their pursuit of education and careers.

Program: "Community Focus"
Host: Justine Love
Issues: Education, Youth and Financial
Run Time: 15:27 minutes of a 30 minute show
Aired: 09/14 /2014
Guest: Charles Davis, Founder/CEO of the LUKE (Let US Keep Engaged)

This show focused on an upcoming free conference for parent and students who want to make a difference in their lives. More information go to www.iwantconference.org

Financial

WPGC-FM, WPGC-HD2
Quarterly Issues Program Report
3rd Quarter
(07/01/14-09/30/14)

Program: "Community Focus"
Host: Justine Love
Title: It Takes Two
Guest: Jameliah Kemp, Executive Director
Issues: Financial, Education, Women's Issues and Youth
Date: 7/20 /14
Time: 12:06 minutes of a 30 minute show

This show focused on the non-profit in Anne Arundel, Prince George's counties and DC that scholarship and volunteerism opportunities for students in single parent's home. ED Kemp discussed that this program starts for students in the 4th grade and up and prepares them for leadership and scholastic opportunities.

Program: "Community Focus"
Host: Justine Love
Title: Fran Net
Guest: Heather Rosen
Issues: Financial, Education and Women's Issues
Date: 8/3/14
Time: 13:55 minutes of a 30 minute show

Heather Rosen, founder of Fran Net discussed the latest trends in franchises, what make a good franchise and what perfect types of franchise to invest in are.

Program: "Community Focus"
Host: Justine Love
Title: Charity Carrousel
Guest: Kathryn Weaver
Issues: Financial, Education and Youth
Date: 9/14/14
Time: 12:25 minutes of a 30 minute show

The Charity Carrousel is a 501c3 non-profit organization designed to raise funding and resources to fight against homelessness and hunger amongst children and families. The Objective is to use the profit from the operations of a physical carousel to create an "ongoing", self-funding, non-profit to support new programs or existing exceptional programs the enhance the well-being of our youth.

We are targeting programs that have a track record of resolving issues in a positive, constructive manner, helping to put families with children on the right track, enabling them to live prosperous lives despite their circumstances.

Women's Issues

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(7/01/14-9/30/14)

Program: "Community Focus-FM"
Host: Justine Love
Issues: Women's Issues, Financial, Education, and Youth
Run Time: 21:18 minutes of a 30 minute show
Aired: 09/21/14
Guest: Jean Drummond. Founder of Health Dimension Consultants
Title: Girl Code Conference

This show focused on the upcoming youth driven and girl focused free conference. MS Drummond discussed the needs and issues facing young women in our community. Some of the issues that will be discussed is human trafficking, health relationships, entrepreneurship, financial literacy and special panel entitled the Power Block. Power Block is designed to have successful women tell their stories of victories and defeating to young women. The conference will be held Saturday, September 27 in Lanham, MD.

Health

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
3rd Quarter
(07/01/14-09/30/14)

Program: "Community Focus"
Host: Justine Love
Title: Camp Breathe Happy
Guest: Rolando Andrewwn, Director of Breathe DC
Issues: Health, Financial, Education and Youth
Date: 7/13/14
Time: 12:40 minutes of a 30 minute show

Camp Breathe Happy is a fun, active, and educational one-week day camp for disadvantaged DC children ages 8 to 12 who have asthma.

The Camp gives children the opportunity to enjoy a variety of traditional camps activities, including games, social events and field trips, while at the same time learning how to manage their asthma. Each camper receives a free gift bag with peak flow meters, spacers; a pillow case and mattress cover to help them manage their asthma at home.

By attending Camp Breathe Happy, children learn to identify their specific individual asthma triggers, recognize the signs and symptoms of an impending asthmatic episode, and the importance and proper use of medications.

Program: "Community Focus"
Host: Justine Love
Title: Health and Wellness Zone
Guest: Wanda Bertrand, MNCPP
Issues: Health, Financial, Education, Youth and Women's Issues
Date: 8/10/14
Time: 7:52 of a 30 minute show

This show focused on the Tucker Road Health and Wellness Zone developed by MNCPPC. Discussed were the free and low cost activities available for PG residents and DC metro area residents are encouraged to visit/participate. Services were discussed such as ice skating, Yoga in the Park, Hockey Clinic and Golf lessons.

Program: "Community Focus"
Host: Justine Love
Title: PG Health Department Healthy Revolution
Guest: Pamela Creekmur, Health Officer
Issues: Health, Financial, Education, Youth and Women's Issues
Date: 8/17/14
Time: 15:26 of a 30 minute show

PG Health Department has implemented a new health campaign to engage residents in health lifestyles...Healthy Revolution. Discussed the innovative approaches of combating childhood obesity, hypertension, heart disease and diabetes. More information go to WWW.
MYPGCHHealthyRevolution.org for free classes.

Program: "Community Focus"

Host: Justine Love

Title: PG Health Department Healthy Revolution

Guest: Diane Taylor, Associate Director of Health and Wellness Center

Issues: Health, Financial, Education, Youth and Women's Issues

Date: 8/24/14

Time: 15:23 of a 30 minute show

Part two of the PG Healthy Revolution; Associate Director Diane Taylor discussed the programmatic highlights that are engaging youth to drink more water, exercise and make nutritional healthy choices.

Program: "Community Focus"

Host: Justine Love

Title: PG Health Department Healthy Revolution

Guest: Zaneta Crawford, Community Health Worker

Issues: Health, Financial, Education, Youth and Women's Issues

Date: 8/24/14

Time: 9:32 of a 30 minute show

Part three of PG Healthy Revolution; Zaneta Crawford discussed her journey to change her lifestyle and weight reduction. She is the Ambassador for Healthy Revolution and she spoke about her struggles with weight and not having the tools to combat her weight.